

Top Ten Tips for Applicants to VocTech Seed 2021



1. Think of your application as a hypothesis – what idea are you testing and how will you know if it works?
2. Tell us why you have chosen this particular technology. Don't use technical jargon but explain, in simple language, why do you think the technology provides a good solution to the problem
3. Provide evidence of the vocational learning problem you are aiming to solve.
4. Describe how you expect the project to produce tangible benefits to learners and employers, and what, specifically, those expected benefits are.
5. Tell us which organisations have agreed to take part in the development and testing of the idea. Be clear about how many learners will be involved in user testing.
6. Show how feedback from testing with users / customers will be incorporated into the iteration of your idea.
7. Explain who you expect the users (learners) and the customers will be and the likely route to market. Be ambitious, yes, and realistic too.
8. Focus on quality and effectiveness – tell us how learning design and user experience will be incorporated into the development of your idea.
9. Explain the potential to scale the project once Ufi funding has ended, and your thinking on what business model needs to underpin this.
10. Explain how Ufi support is going to make something happen that could not otherwise happen, make it happen more quickly or at a greater scale.